



### Developer Productivity

"FireStorm/DAO has enabled us to focus more on our business functionality rather than the infrastructure code. We have found that in a typical project we reduce the project time by 30% by generating our DAO layer. The reduction is a combination of initial development, testing, and debugging time."

Robert Peck, Lead Architect,  
Ahold USA

Ahold USA (NYSE: AHO) is a leading food provider in the United States. Its six successful U.S. retail companies operate more than 1,600 stores along the US eastern seaboard.

### Smart Code Generation™

CodeFutures produces Java software development products for automatic code generation. CodeFutures' first product, the award-winning FireStorm/DAO, makes Java software developers more productive by generating the business logic for accessing relational databases in service-oriented and object-oriented architectures.



The scenarios where FireStorm/DAO is ideal include:

- Projects with **tight deadlines**, where average time savings of 30% per project can result in faster delivery of results
- Projects with changing or **evolving business requirements**. FireStorm/DAO can be used to quickly regenerate the corresponding business logic
- Large organizations with **multiple development teams** because it ensures a consistent approach to the common task of accessing relational databases
- **Rapid prototyping** and **proof-of-concept projects** because complete end-to-end applications can be generated in seconds
- **Skills shortages** for the complex task of writing Java data persistence code

### CodeFutures' Customers

CodeFutures' products are used by corporate Java software programmers in sectors such as television (BBC, Turner Broadcasting), finance (Lehman Brothers, JP Morgan), military systems (BAE, Lockheed Martin), government (Missouri Lottery, Port of Barcelona), IT consulting (Siemens Business Systems, LogicaCMG, EDS, BearingPoint), retail (MetCash, Ahold USA), high technology (EMC, Macromedia), and industry (Suzuki, AREVA).

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