



PRESS RELEASE

CodeFutures Cuts Software Development Costs By At Least 30% With Java Code Generator

[Denver, CO, October 7, 2004] CodeFutures' Java code generator, FireStorm/DAO, makes Java software developers more productive by generating the business logic for accessing relational databases. The result is lower development costs due to much less hand coding, fewer bugs and therefore less testing, and lower ongoing maintenance costs because there is less hand written code to maintain.

CodeFutures surveyed its customers to determine the cost savings achieved by generating rather than manually writing Java code. Dan Froelich, CodeFutures Vice President of Sales, reveals the survey results: "Every customer had a different story because every project is different, but estimates of time savings on enterprise projects were never less than 30%. Labor costs are usually the primary costs in a development project, so a 30% saving in developer time means a 30% saving in project costs. The cost savings can be much more - up to 70% if the project has a very large database."

Andy Grove, CodeFutures CTO explains, "Generating code by definition is always going to be much faster than hand coding. FireStorm/DAO accelerates development projects by removing much of the manual coding portion of the design, code, and test development cycle." This is confirmed by Robert Peck, lead architect with Ahold USA, a leading food provider that operates more than 1,600 stores along the US eastern seaboard. "We have found that in a typical project, we reduce the project time by 30% by generating our data access layer. The reduction is a combination of initial development, testing, and debugging time."

FireStorm/DAO generates thousands of lines of Java code - ready for immediate use. "FireStorm/DAO streamlines the development of our Web-based applications. In seconds, it generates flawless code that could take development staff days to produce and then test." Tom Patterson, senior developer at Eoscene Corporation, the innovative decision support software vendor.

CodeFutures has prepared a special Press Center with additional background information, customer and CodeFutures comments, and FAQs.

<http://www.codefutures.com/october5>

Additional information on FireStorm/DAO Architect Edition is available here:

<http://www.codefutures.com/architect/>

A product tutorial with screenshots is available here:

<http://www.codefutures.com/products/firestorm/tutorial/>

FireStorm/DAO Architect Edition is available for free evaluation from:

<http://www.codefutures.com/products/firestorm/download/>

The FireStorm/DAO product range is priced from \$195 per developer. FireStorm/DAO Architect Edition is priced at \$3,495 per developer. There are no runtime deployment licensing fees.

About CodeFutures Software

CodeFutures is the leading supplier of Java software development products for advanced data persistence. The benefits provided by CodeFutures' approach are higher developer productivity, better software quality, and lower maintenance costs. CodeFutures' first product, the award-winning FireStorm/DAO, makes Java software developers more productive by generating the business logic for accessing relational databases in service-oriented and object-oriented architectures.

CodeFutures' products are used by corporate Java software programmers in sectors such as television (BBC Technology, Turner

Broadcasting), finance (Lehman Brothers, BACS), military systems (BAE, Lockheed Martin), government (Missouri Lottery, Port of Barcelona), IT consulting (Siemens Business Systems, LogicaCMG, BearingPoint), retail (MetCash, Ahold USA), high technology (EMC, Macromedia), and industry (Suzuki, AREVA).

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