

PRESS RELEASE

CodeFutures FireStorm/DAO Accelerates Carrera Communications' Telecoms Application Development By 30%

[Denver , CO , April 28, 2005] CodeFutures has accelerated telecommunications application development for Carrera Communications with its award-winning FireStorm/DAO tool that generates the Java persistence code for accessing databases.

Carrera Communications offers local and long distance phone services to residential and small business customers. To provide the best possible customer service, Carrera Communications have developed online systems such as order processing, online payments, customer service help and live chat capabilities. Because telecommunications customer support systems are data intensive, database access is a key component of any new system that is developed. By automating development of data access, Carrera Communications has reduced development times, thereby providing costs savings and quicker response times to new business requirements.

"FireStorm /DAO helped us to reduce the development time by around 30%. We have a lot of medium sized databases (MySQL, SQL Server) and writing the database access code for all tables used to be a nightmare. Using FireStorm/DAO, writing database access code is a breeze." Vinny George, IT Operations Lead, Carrera Communications

"The telecommunications industry is well-known to be data-intensive. We're very pleased that Carrera Communications is using CodeFutures FireStorm/DAO in so many mission critical applications" says Andy Grove, CTO, CodeFutures Software.

FireStorm/DAO is available in Enterprise , Architect, and OEM editions. FireStorm/DAO Architect Edition allows new custom code generation templates to be developed and integrated with the FireStorm/DAO Studio environment. FireStorm/DAO Architect Edition includes the source code for the Java code generation templates .

Additional information on FireStorm/DAO is available here:

<http://www.codefutures.com/products/firestorm/>

A video demonstration is available here:

<http://www.codefutures.com/library/FireStormProductDemo.wmv>

Additional information on Data Access Objects is available here:

<http://www.codefutures.com/data-access-object>

FireStorm/DAO is available for free evaluation from:

<http://www.codefutures.com/products/firestorm/download/>

The FireStorm/DAO Enterprise Edition is priced at \$595 per developer. FireStorm/DAO Architect Edition is priced at \$3,495 per developer. There are no runtime deployment licensing fees.

About Carrera Communications

Carrera Communications offers local and long distance phone services to residential and small business customers, but the offerings don't stop there. We also offer internet service, voice mail service and low cost calling cards with high quality connections and no connect fees. Our goal is to provide our customers with great savings and high quality service. To tackle this goal we have developed online systems such as order processing, online payments, customer service help and live chat capabilities. Founded in the later part of 1998,

Carrera Communications simply began by offering long distance phone service to residential and small business customers. By the end of 1999, we had expanded our product offerings to include local phone services to residential and small business customers.
www.callcarrera.com

About CodeFutures Software

CodeFutures is the leading supplier of Java software development products for advanced data persistence. The benefits provided by CodeFutures' approach are higher developer productivity, better software quality, and lower maintenance costs. CodeFutures' first product, the award-winning FireStorm/DAO, makes software developers more productive by generating the Java code for accessing relational databases.

CodeFutures' code generation approach provides faster and cheaper application development, higher quality applications, more predictable and consistent results, faster software product development cycle times, faster time to market for commercial application development, reduced project costs, and reduced project risks. CodeFutures approach ensures that the focus of software developers is solving business problems.

CodeFutures' products are used by corporate Java software programmers in sectors such as television (BBC Technology, Turner Broadcasting), finance (Lehman Brothers, JP Morgan), military systems (BAE, Lockheed Martin), government (Missouri Lottery, Port of Barcelona), IT consulting (Siemens Business Systems, LogicaCMG, BearingPoint, SDS, IBM), retail (MetCash, Ahold USA), high technology (EMC, Macromedia), and industry (Suzuki, AREVA).

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