

## PRESS RELEASE

### CodeFutures Launches FireStorm/DAO 3.0

**[Denver, CO, Nov 30, 2005]** CodeFutures has announced the General Availability of Release 3.0 of its award-winning FireStorm/DAO tool that makes software developers more productive by generating the Java code for accessing databases. CodeFutures' code generation approach cuts development costs through higher developer productivity, better software quality, and lower maintenance costs.

"CodeFutures emphasizes the importance of a technology-independent Java persistence tier based on the Data Access Object (DAO) Core J2EE Design Pattern. FireStorm/DAO is unique in offering multiple Java persistence technologies (EJB CMP, JDBC, JDO, and Hibernate) in the same product. This means that CodeFutures can offer advice to customers on the best Java persistence technology for an application, rather than promote a single technology as the perfect solution for all applications." explains Andy Grove, CTO, CodeFutures Software

"The primary benefit of FireStorm/DAO is that it immediately cuts development costs. Database access code can be produced about twenty times faster with FireStorm/DAO, which cuts the overall development costs by about one third." says PJ Murray, CEO, CodeFutures Software

FireStorm/DAO is available in Enterprise, Architect, and OEM editions. FireStorm/DAO Architect Edition allows new custom code generation templates to be developed and integrated with the FireStorm/DAO Studio environment. FireStorm/DAO Architect Edition includes the source code for the Java code generation templates.

Additional information on FireStorm/DAO is available here:

<http://www.codefutures.com/products/firestorm/>

Additional information on Data Access Objects is available here:

<http://www.codefutures.com/data-access-object>

FireStorm/DAO is available for free evaluation from:

<http://www.codefutures.com/products/firestorm/download/>

The FireStorm/DAO Enterprise Edition is priced at \$595 per developer. FireStorm/DAO Architect Edition is priced at \$3,495 per developer. There are no runtime deployment licensing fees.

### About CodeFutures Software

CodeFutures is the leading supplier of Java software development products for advanced data persistence. The benefits provided by CodeFutures' approach are higher developer productivity, better software quality, and lower maintenance costs. CodeFutures' first product, the award-winning FireStorm/DAO, makes software developers more productive by generating the Java code for accessing relational databases.

CodeFutures' code generation approach provides faster and cheaper application development, higher quality applications, more predictable and consistent results, faster software product development cycle times, faster time to market for commercial application development, reduced project costs, and reduced project risks. CodeFutures approach ensures that the focus of software developers is solving business problems.

CodeFutures' products are used by professional Java developers in major corporations such as Turner Broadcasting, Lehman Brothers, JP Morgan, Kraft Foods, FedEx, Bed Bath and Beyond, Lockheed Martin, Suzuki, EMC, Macromedia, and Siemens.

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